ABSTRACT OF THE INVENTION

A multi-layered image transfer blanket and a method of producing same, including a body portion and an image transfer portion, the image transfer portion having an image transfer surface and a back surface, comprising forming the image transfer portion on a carrier substrate and transferring the image transfer portion onto the body portion such that the back surface of the image transfer portion faces the body portion. Preferably, the image transfer portion is formed on the carrier substrate such that the back surface of the image transfer portion faces the image transfer portion is formed on the carrier substrate such that the back surface of the image transfer portion faces the carrier substrate.